



## **Policy #9 Website Cookies**

Date – March 31, 2024

### **Policy Statement**

GCABC maintains websites for the organization's use including for the Board, members of the organization and the public as communication and information tools reflecting our brand.

The websites' purpose is to:

- Provide easily accessible information about the organization and giftedness in general.
- Provide a platform for registration of those wishing to become members of the organization.
- Provide the ability to register members and the public for online events or in-person events.
- Promote interaction between members on the site.

### **Scope**

This policy provides information on data referred to as “cookies” used on The Website and how it is used to enhance our users' website experience. Cookies are used to personalize the user's experience and enable the website's features and functionality.

### **Definitions**

“Society” means the Gifted Children's Association of British Columbia (GCABC).

“Website” refers to either of the websites maintained and managed by the GCABC Terms of Use Policy. The stated conditions in this policy must be met to use this website.

“Cookies” refers to small text files stored locally on a user's device by the websites they visit.

### **Policy Elements**

Cookies - A cookie is a piece of data that is placed on your computer or other internet-enabled device when you visit one of GCABC's websites. The cookie is used for identifying the device to personalize your experience and enable the websites' features and functionality. GCABC uses cookies to recognize users across pages and visits. Cookies help calculate page views, monitor sessions, deliver essential functions, and analyze other activities to optimize the site and user experience.

GCABC uses two types of cookies:

- i. Persistent cookies that recognize the user and are stored on the user's device in between browser sessions.
- ii. Session cookies that expire at the end of each browser session.



#### Third Party Cookies:

GCABC allows third parties to set cookies on our websites. Third parties may use cookies to recognize the device accessing the site when it has moved from one website to another. Third party vendors such as Google may also use cookies or other device identifiers to show you advertisements based on your visits to our websites.

Managing Cookies - Users can accept or reject cookies at any time. Users may restrict or block cookies set by the websites by adjusting browser settings.

Our websites are powered by Wild Apricot and WordPress, both of which use cookies to enable features and functions of the websites.

#### **Procedures**

All users of GCABC communications must be aware of and adhere to this policy.

#### **Responsibilities**

The Board is responsible for monitoring the use of the organization's websites for compliance with the policies that govern use of the site.

#### **Enforcement**

The Board of Directors has the right and the responsibility to remove any material from the GCABC websites that does not comply with this policy.

#### **Related Information**

This GCABC policy follows PIPEDA and CASL, Canada's laws governing consent and email marketing.

GCABC policies Digital Communication Policy 5, Privacy of Users of GCABC Websites Policy 4, Terms of Use Policy #12 provide additional information related to this policy.